



JOIN OUR ITS CANADA STUDIO HUB

AT THE 2021 ITS WORLD CONGRESS HAMBURG



ABOUT THE ITS CANADA STUDIO HUB – STAND #B4EG160

The ITS Canada Studio Hub, although somewhat smaller than in previous years, is a focus of activity for Canadian delegates and is located in one of the best and busiest hubs on the Expo Floor. The prominent position of the ITS Canada Studio Hub will ensure high visibility and constant traffic-flow to provide real exposure for your logo and branding.*

8 REASONS TO PARTICIPATE

1. A hassle-free and cost-effective solution! Take advantage of a coordinated national approach and shared use of premium space– ITS Canada will undertake project management and design of the studio hub providing you with the space and tools you need to walk in and start networking right on the Expo Floor (schedule permitting),
2. High visibility ability to showcase your corporate colors, look and feel providing maximum exposure to delegates;
3. Direct access to 10,000+ regional executives from the entire spectrum of ITS and transportation markets;
4. Delegate list sent pre and post show to enable you to proactively market to attendees; Exclusive access to influential delegates by leveraging your partnership with ITS Canada through introductions and opportunity to invite key business targets to exclusive networking functions;
5. Exhibitor Listing: Be recognized and have your company name listed in the World Congress official Exhibitor Listings and on the congress website;
6. Exhibitor Pass & Exhibitor Personnel Pass ♦: Providing access to the Expo Hall, keynote Plenary Sessions, Opening and Closing Ceremonies, Welcome Reception and lunch (Monday – Thursday).
7. Exhibit One Day Passes: Providing opportunity for you to invite key business contacts to see you at the ITS Canada Hub – each pass provides free entry to the Expo Hall and is valid for one day.

ITS Canada is offering the following attractive sponsorship packages and exhibit packages; Don't delay, reserve your sponsorship or exhibit spot today

SPONSORSHIPS OPPORTUNITIES		Member
Bronze Patron (3)	Logo Placement on ITSC pavilion sponsor wall	\$350
Silver Patron (3)	Logo Placement on ITSC pavilion sponsor wall	\$500
Gold Patron (2)	Logo Placement on ITSC pavilion sponsor wall Spotlight presentation opportunity incl.	\$750

MEMBER HIGHLIGHT DISPLAYS	Member	Non-Member
For members unable to attend the 2021 World Congress in Hamburg, we are offering the opportunity to submit your company's printed material to be featured in a members-only literature display. <i>(Material must be received no later September 15, 2021 to our head office. No merchandise or give-aways allowed; Overage materials will not be returned)</i>	\$150	N/A

SPOTLIGHT PARTNER PRESENTATIONS	Member	Non-Member
Dedicated 20 min spotlight presentations within the ITS Canada Studio Hub; <ul style="list-style-type: none"> ➤ Four (4) available Mon (1), Tues (1), Wed (1), Thu (1) ➤ Featured Logo Placement on Co-Exhibitor sponsor wall ➤ One (1) Exhibitor One-Day Pass per presentation 	\$250	\$750

PAVILION PREMIUM EXHIBITOR	Member	Non-Member
Package includes: <ul style="list-style-type: none"> ➤ Logo prominently featured on all walls in the ITS Canada Studio Hub ➤ One Spotlight Presentation (20 min) ➤ One (1) Full Exhibitor Pass and two (2) Exhibitor Personnel ➤ Two (2) Exhibit One-Day Passes ➤ Dedicated B2B Meeting opportunities with international and domestic attendees within the studio hub ➤ Staffed reception for inquiries 	\$2000	\$3000

Note: ITS Canada continues to monitor the international travel restrictions and are also working closely with the Congress organizers regarding [their COVID plans](#) and contingencies for the event.